NGA is "Staying in Tune"
and
Celebrating 20 Years of Service

The National Guardianship Association's 2008 Conference on Guardianship

Saturday, October 4 through Tuesday, October 7
Sheraton Nashville Downtown
Nashville, Tennessee

Your Company Can Benefit by Becoming Involved

It's Time to
Get In Tune
With NGA!

Marketing Opportunities as an Exhibitor

High Value Visibility as a Sponsor

- **NGA is a national organization representing guardians, conservators and/or fiduciaries**
- **NGA members make financial, medical, residential, and other life decisions for incapacitated adults**
- **Nearly 450 people attended the Conference in each of the past two years**
- **As a Conference participant you will have a presence among NGA's most active members**
- **Past exhibitors and sponsors report making contacts that resulted in profitable relationships**
- **Your support will be acknowledged to the entire membership which is approaching 800 people**
- **With functions scheduled in the Exhibit Area every attendee will see your exhibit**
- **Sponsors receive exceptional exposure as NGA's supporters in presenting key portions of the program**

If you provide services like these, you can open the door to a vast network of relationships at NGA's Conference on Guardianship.

Banking	Investments
Trusts	Bonding
Insurance	Legal
Real Estate	Title Search
Home Care	Assisted Living
Senior Housing	Home Improvement
Mortuary	Pre-Planned Funerals
Medical Supplies	Senior Care Items
Cleaning	Organizing
Computer Software	Accounting/Tax

SPONSOR AND EXHIBITOR OPPORTUNITIES ARE DESCRIBED INSIDE THIS PACKET AND ON NGA'S WEBSITE.
FOR MORE INFORMATION CONTACT DENISE OTT AT **717-580-1946** / EMAIL – DENISE@HEUSERGROUP.COM.

National Guardianship Association
174 Crestview Drive, Bellefonte, PA 16823
Toll Free: 877-326-5992
Email: info@guardianship.org

www.guardianship.org

SPONSORSHIP OPPORTUNITIES

NGA Conference on Guardianship

October 4 – 7, 2008 in Nashville, Tennessee

Sponsorships are available on a first come/first served basis through submission of NGA's Sponsor/Exhibitor Agreement. You will be contacted if your selected sponsorship opportunity has already been confirmed. For more information about sponsorship benefits or details on sponsorship opportunities contact Denise Ott at Denise@heusergroup.com.

$15,000 Platinum Sponsorship Level – An Exclusive High Visibility Opportunity

At the Platinum Level You Will Be Recognized as the Sponsor of the Gala Banquet and Reception

Benefits of Platinum Sponsorship Include:

- Two complimentary full-Conference registrations including meals and materials
- A linked acknowledgement on the homepage of the Conference website as soon as your commitment is received
- A full page ad in the Conference program from copy you provide
- Your logo on signage at the event. (We can arrange to have your banner hung if you have one.)
- One free exhibit package with priority placement (The package includes a complimentary exhibitor registration.)
- Four tickets will be provided for additional company representatives to be seated at the Banquet.
- A complimentary reserved VIP table in a prime location at the Banquet
- Your logo on a take home gift we select for attendees at each place setting at the Banquet.
- Opportunity to briefly welcome NGA members at your hosted event (3 - 5 Minutes ONLY)
- An exclusive thank you acknowledgement in *The National Guardian* newsletter
- Your sponsorship noted in the printed program distributed at the Conference

$10,000 Gold Sponsorship Level - Choose From Two Opportunities

1/ Recognition as the Sponsor of the Awards Luncheon on Sunday
2/ Recognition as the Sponsor of Monday's Luncheon with a Special Speaker

Each Gold Sponsorship Includes These Benefits:

- Two complimentary full-Conference registrations including meals and materials
- A linked acknowledgement on the homepage of the Conference website
- A half page ad in the conference program from copy you provide
- Your logo on signage at the event
- One free exhibit package with priority placement (The package includes a complimentary exhibitor registration.)
- Four tickets will be provided for additional company representatives to be present at your sponsored lunch
- A complimentary reserved VIP table in a prime location at your lunch
- Opportunity to briefly welcome NGA members at your hosted event (3 – 5 Minutes ONLY)
- Inclusion in a thank you acknowledgement in *The National Guardian* newsletter
- Your sponsorship noted in the printed program distributed at the Conference

$7,500 Silver Sponsorship Level - Choose From Two Opportunities

1/ Recognition as the Sponsor for the Welcome Reception
2/ Recognition as the Sponsor for the Keynote Speaker – Naomi Haines Griffith

Each Silver Sponsorship Includes These Benefits:

- One complimentary full-Conference registration including meals and materials
- A linked acknowledgement on the Conference website
- Your logo included in the printed program distributed at the Conference
- Your logo on signage at the event
- One free exhibit package with priority placement (The package includes a complimentary exhibitor registration.)
- Four tickets will be provided for additional company representatives to be present at your sponsored event
- Acknowledgement from the podium in a general session with the opportunity to rise and be recognized
- Inclusion in a thank you acknowledgement in *The National Guardian* newsletter
- Your sponsorship noted in the printed program distributed at the Conference

$5,000 Bronze Sponsorship Level – Choose from Three Opportunities

1/ Your Logo on Conference Portfolios Distributed to Each Attendee
2/ Recognition as the Sponsor for General Session Speaker Ira Salzman, Esq.
3/ Recognition as the Sponsor for Closing Speaker Mary Milano

Each Bronze Sponsorship Includes These Benefits:

- One complimentary full-Conference registration including meals and materials
- A linked acknowledgement on the Conference website
- Your logo included in the printed program distributed at the Conference
- Your logo on signage at the event
- One free exhibit space with priority placement (This provides you with an additional complimentary registration.)
- Acknowledgement from the podium in a general session with the opportunity to rise and be recognized
- Your sponsorship noted in the printed program distributed at the Conference
- Inclusion in a thank you acknowledgement in *The National Guardian* newsletter

Note: *Portfolio sponsorship must be reserved before August 15, 2008 to allow for production time.*

$2,500 Level – Three Opportunities to Sponsor a Continental Breakfast

1/ Continental Breakfast on Sunday, Oct. 5 **2/ Continental Breakfast on Monday, Oct. 6**
3/ Continental Breakfast on Tuesday, Oct. 7

Each $2,500 Sponsorship Includes These Benefits:

- One complimentary full-Conference registration including meals and materials
- An acknowledgement on the Conference website
- Your logo included in the printed program distributed at the Conference
- Your logo on signage at the event
- Acknowledgement from the podium in a general session with the opportunity to rise and be recognized
- Inclusion in a thank you announcement in *The National Guardian*

Note*: The $2,500 level of sponsorship does not include a free exhibit package.*

$1,500 Level – Five Opportunities to Sponsor a Break

Morning Break on Sunday, Oct. 5 **Afternoon Break on Sunday, Oct. 5**
Morning Break on Monday, Oct. 6 **Afternoon Break on Monday, Oct. 6**
Morning Break on Tuesday, Oct. 7

Each $1,500 Sponsorship Includes These Benefits:

- One complimentary full-Conference registration including meals and materials
- An acknowledgement on the Conference website
- Your logo included in the printed program distributed at the Conference
- Your logo on signage at the event
- Acknowledgement from the podium in a general session with the opportunity to rise and be recognized
- Inclusion in a thank you announcement in *The National Guardian*

Note*: The $1,500 level of sponsorship does not include a free exhibit package.*

$1,000 Level – Select Sponsorship of One of the 18 Breakout Sessions

Each $1,000 Sponsorship Includes These Benefits:

- One complimentary full-Conference registration including meals and materials
- An acknowledgement on the Conference website
- Your logo displayed in your breakout room
- Acknowledgement from the podium in your breakout session with the opportunity to rise and be recognized.

Note*: The $1,000 level of sponsorship does not include a free exhibit package.*

$500 General Meeting Sponsor (Multiple Opportunities)

Each $500 General Sponsor will be acknowledged on signage, in printed materials distributed at the Conference, and in a general listing on the Conference website. General Meeting Sponsorship does not include a Conference registration.

IMPORTANT NOTICE: Sponsor benefits apply as stipulated above provided that full information and a commitment for payment are received by NGA no later than Saturday, September 1, 2008, unless an earlier commitment date is otherwise noted. Sponsor is responsible for providing an electronic/digital copy of the company logo for use on the website, on Sponsor signage, and in other acknowledgements.

Exhibiting Opportunities

NGA Conference on Guardianship

October 4 – 7, 2008 in Nashville, Tennessee

Exhibit Package Fee
$700 for each tabletop exhibit package (Sponsors at the $5,000 level or higher are entitled to one free exhibit package.)

Exhibit Package Includes
A single tabletop exhibit space with

- a draped and skirted 6' x 30" table
- two chairs
- tent card sign
- recognition in the Conference materials

One complimentary exhibitor registration with

- an attendee list and all other conference materials
- access for all food functions held in the Exhibit Area (2 receptions, 4 breaks, and 2 continental breakfasts)
- admittance for one person to lunch on Sunday and Monday
- the opportunity to attend all educational sessions

Note: Sunday's banquet is not included in the exhibitor registration, but banquet tickets can be purchased separately. If additional exhibitor registrations are needed, contact the Business Office at 877-326-5992 for fees and instructions. **Detailed information will be sent to all confirmed exhibitors prior to the Conference.**

Contract and Payment
Table locations will be assigned on a first come, first served basis, and only upon receipt of the contract and payment in full. Payment is due by Monday, September 1, 2008. **No space will be assigned until payment in full is received.**

Tentative Exhibitor Schedule (Exact times and events are subject to change)

Saturday, October 4: Exhibit Area Open – 5:30 pm to 7:00 pm
Exhibitor Set-up – 2:00 pm to 5:00 pm
Welcome Reception – 5:30 pm to 7:00 pm

Sunday, October 5: Exhibit Area Open – 7:00 am to 7:30 pm
Continental breakfast – 7:00 am to 8:30 am
Breaks – 10:00 am to 10:30 am and 3:15 pm to 3:45 pm
Reception Prior to Banquet – 6:30 pm to 7:30 pm

Monday, October 6: Exhibit Area Open – 7:30 am to 2:00 pm
Continental breakfast – 7:00 am to 8:30 am
Morning Break - 10:00 am to 10:30 am
Desserts following lunch - 1:00 pm to 1:45 pm
Exhibit Tear Down – begins at 2:00 pm with completion by 4:30 pm

Set-up and Tear-down
Exhibits must be operational by 5:00 pm on Saturday, October 4 to be ready for the Welcome Reception at 5:30 pm. All exhibits must remain in place until tear down, which will begin at 2:00 pm on Monday, October 7 after desserts are served in the exhibit area. All exhibits must be completely removed from the exhibit area no later than 4:30 pm on Monday.

Exhibit Furnishings
Each exhibit space is the equivalent of a six-foot (6') tabletop. You must provide advance notice if your standing exhibit requires more space than allotted with a six-foot table. Each space will be provided with one printed tent card, a table, and two chairs. The entire Exhibit Area is carpeted. Electric, phone, and internet connections will be available at an additional charge. For pricing details contact Jeanmarie Kline at 717-979-6979 or jkline@Helmsbriscoe.com.

Cancellation Policy
Cancellations received by Monday, September 1 will result in a refund of 75%; 25% will be retained for administrative services. No refunds will be given after September 1.

Questions
For information related to exhibit logistics, contact Jeanmarie Kline, CMP (717-979-6979 or jkline@Helmsbriscoe.com)
For all other information about Sponsoring or Exhibiting, contact Denise Ott (717-580-1946 or denise@heusergroup.com)

Sponsor/Exhibitor Agreement

NGA Conference on Guardianship

October 4 – 7, 2008 in Nashville, TN

THE FOLLOWING INFORMATION ABOUT YOUR COMPANY WILL BE USED ON PROMOTIONAL MATERIALS
Please Print Clearly, Especially if Faxing.

Company Name _____

Contact Name and Title -- *Normally this is the person you would want Conference attendees to use as their contact.*

_____

Address _____

_____Website _____

Phone _____ Fax _____ Email _____

Sponsorship

We hereby agree to contribute the sum of $_____ for sponsorship as noted below. Benefits for sponsorship will be provided as indicated at specific levels on the Sponsorship Opportunities form provided that full information and a commitment for payment are received by NGA not later than September 1, 2008. Note: The portfolio sponsorship has an August 15, 2008 deadline to allow production time.

PLEASE NOTE: Sponsorships are available on a first come/first served basis. You will be contacted if your selection has already been confirmed. For more information about sponsors opportunities or details about benefits contact Denise Ott at Denise@heusergroup.com/phone: 717-580-1946.

$15,000 Platinum Level – (Includes two complimentary full-Conference registrations and a free exhibit package.)
- ☐ Group Banquet & Reception on Monday, October 6

$10,000 Gold Level – (Includes two complimentary full-Conference registrations and a free exhibit package.)
- ☐ Awards Luncheon on Sunday, October 5
- ☐ Lunch on Monday, October 6

$7,500 Silver Level – (Includes one complimentary full-conference registration and a free exhibit package)
- ☐ Welcome Reception on Saturday, October 4
- ☐ Keynote Presentation by Naomi Haines Griffith (Renewing Our Commitment) on Sunday, October 5

$5,000 Bronze Level – (Includes one complimentary full-conference registration and a free exhibit package.)
- ☐ Logo on Conference Portfolios Given to Attendees (Must receive commitment by August 15 to allow for production)
- ☐ Monday's General Session Speaker Ira Salzman on Monday, October 6
- ☐ Closing Speaker Mary Milano on Tuesday, October 7

$2,500 Level – (Includes one complimentary full-conference registration.)
- ☐ Continental Breakfast on Sunday, October 5
- ☐ Continental Breakfast on Monday, October 6
- ☐ Continental Breakfast on Tuesday, October 7

$1,500 Level – (Includes one complimentary full-conference registration)
- ☐ Morning Break on Sunday, October 5
- ☐ Afternoon Break on Sunday, October 5
- ☐ Morning Break on Monday, October 6
- ☐ Afternoon Break on Monday, October 6
- ☐ Morning Break on Tuesday, October 7

$1,000 Level – 18 Options Available: Topics & times at www.guardianship.org (Includes one complimentary full-Conference registration.)
- ☐ Sunday Breakout Session (Specify Preferred Topic and Time_____)
- ☐ Monday Breakout Session (Specify Preferred Topic and Time_____)

$500 Level – Multiple Opportunities (Does not include a complimentary registration)
- ☐ General Meeting Sponsor

NGA will provide two complimentary full-Conference registrations for sponsors at the $15,000 and $10,000 levels, and one complimentary full-Conference registration for sponsors at levels from $7,500 to $1,000. The $500 level does not include a complimentary registration. Please provide the name(s) of the person(s) who will use your sponsor complimentary registration(s):

1/ _____ 2/_____

Sponsor must provide an electronic/digital copy of the company logo for use on signs and other acknowledgements. The logo should be submitted with this agreement, but absolutely no later than September 1. A high resolution color TIF or JPEG provides best reproduction.

_____ An electronic copy of our logo is enclosed. _____ An electronic copy of our logo will be emailed to info@guardianship.org

Continue to Compete Agreement

Exhibiting

No space is considered reserved until NGA receives this agreement with authorized signature and commitment for payment.

Application is hereby made for exhibit space at the NGA 2008 Conference on Guardianship. Our check or credit card is included representing $_____ as payment in full ($700) for each tabletop exhibit package. NGA cannot guarantee availability of exhibit space unless payment in full is received by Monday, September 1, 2008. Table locations will be assigned based on the date payment in full is received. If accepted as an exhibitor, the undersigned agrees to be bound by the regulations, requirements, and rules provided by the host of the event.

Each exhibit package includes: A single tabletop exhibit space with details as described and one complimentary exhibitor registration with an attendee list and all other conference materials, as well as access for all food functions held in the Exhibit Area (two receptions, four breaks, and two continental breakfasts), admittance for one person to lunch on Sunday and Monday, and the opportunity to attend all educational sessions. Sunday's banquet is not included in the exhibitor registration, but tickets can be purchased separately. If additional exhibitor registrations are needed, contact the Business Office at 877-326-5992 for fees and instructions. **Detailed information will be sent to all confirmed exhibitors prior to the Conference.**

____ Our sponsorship selected above ($5,000 level or greater) includes one exhibit package, which we intend to use.
____ We request _____ tabletop exhibit packages at $700 each for a total of $_____.

Please provide the name(s) of the person(s) who will use the complimentary exhibitor registration for each exhibitor package you have requested:

1/ _____ 2/_____

Other requirements – Note additional costs may be incurred:

- ❑ Electric Outlet ❑ Phone line ❑ Modem ❑ Wireless Internet
- ❑ Our standing exhibit is larger than a 6-foot table ❑ I have other technical needs, please call me.

Company Category:

- ❑ Accounting/Tax
- ❑ Bank/Financial
- ❑ Bonding
- ❑ Care Services
- ❑ Estate Services
- ❑ Fiduciary
- ❑ Health Care
- ❑ Home Improvement
- ❑ Insurance
- ❑ Legal
- ❑ Mediation
- ❑ Mortuary
- ❑ Organizing
- ❑ Real Estate
- ❑ Senior Living
- ❑ Senior Services
- ❑ Other: _____

CANCELLATION NOTICE: Cancellations received by Monday, September 1 will result in a refund of 75%; 25% will be retained for administrative services. No refunds will be given after September 1.

THIS AGREEMENT IS AUTHORIZED BY

Name and Title of Authorizing Agent _____

Authorizing Agent's Signature _____

Mailing Address for Invoice _____

City_____ State_____ Zip code _____

Phone _____ Fax _____ Email _____

TOTAL PAYMENT IN THE AMOUNT OF: $_____ ***(Please make a copy for your records.)***

_____ **Please Invoice Us**
(Payment in Full Is Due Not Later Than Sept. 1, 2008.

_____ **Check/Money Order Enclosed**

MAIL check or money order payable to NGA with the completed Agreement to the NGA Business Office:

174 Crestview Drive
Bellefonte, PA 16823
Toll Free: 877-326-5992 / Email: Info@guardianship.org
Our Federal ID #36-3591860

_____ **Payment by Credit Card**

FAX Agreement with credit card information to: 814-355-2452

Credit Card Information: _____ Visa _____ MasterCard

_____
Name on card (print)

_____
Account Number

_____ _____
Exp. Date Signature

Door Prize & Auction Contributions

To receive additional recognition and support NGA, we will provide the following item(s) valued at $50 or greater for the silent auction or raffle.

Item #1 _____Est. Value_____ Item # 2 _____Est. Value_____

- ❑ We will bring the item(s) with us
- ❑ We will ship the item(s) to the hotel. Please contact us with shipping details.
- ❑ Gift Certificate (Mail to NGA, 174 Crestview Drive, Bellefonte, PA 16823 to arrive not later than September 15.)