



# The 2009 National Conference on Guardianship

Saturday, October 3 through Tuesday, October 6  
Rio All Suite Hotel in Las Vegas, Nevada

## Your Company Can Benefit by Becoming Involved

One-on-one contact with  
the nation's leading  
guardians,  
conservators  
and fiduciaries

Marketing Opportunities as an Exhibitor

High Value Visibility as a Sponsor

- ★ NGA is a national organization representing guardians, conservators and fiduciaries
- ★ NGA members make financial, medical, residential, and other life decisions for incapacitated adults
- ★ Nearly 450 people have attended the Conference in each of the past two years
- ★ As a Conference participant you will have a presence among NGA's most active members
- ★ Past exhibitors and sponsors report making contacts that resulted in profitable relationships
- ★ Your support will be acknowledged to the entire membership which is approaching 1000 people
- ★ With functions scheduled in the Exhibit Area every attendee will see your exhibit
- ★ Sponsors receive exceptional exposure as NGA's supporters in presenting key portions of the program

### Do you provide services like these?

Let NGA open the door to a vast  
network of relationships.

Banking  
Trusts  
Insurance  
Real Estate  
Home Care  
Senior Housing  
Mortuary  
Medical supplies  
Cleaning  
Computer Software

Investments  
Bonding  
Legal  
Title Search  
Assisted Living  
Home Improvement  
Pre-Planned Funerals  
Senior care items  
Organizing  
Accounting/Tax

SPONSOR AND EXHIBITOR OPPORTUNITIES ARE DESCRIBED INSIDE THIS PACKET AND ON NGA'S WEBSITE.  
FOR MORE INFORMATION CONTACT DENISE OTT AT 717-580-1946 / EMAIL – DENISE@HEUSERGROUP.COM.

**National Guardianship Association**  
174 Crestview Drive, Bellefonte, PA 16823  
Toll Free: 877-326-5992  
Email: [info@guardianship.org](mailto:info@guardianship.org)



[www.guardianship.org](http://www.guardianship.org)



## SPONSORSHIP OPPORTUNITIES

National Conference on Guardianship  
October 3 – 6, 2009 in Las Vegas, Nevada

Sponsorships are made available on a first come/first served basis through submission of NGA's Sponsor/Exhibitor Agreement. You will be contacted if your selected sponsorship opportunity has already been confirmed. Your personal representative for information about sponsor benefits or additional details on sponsor opportunities is Denise Ott at [Denise@heusergroup.com](mailto:Denise@heusergroup.com).

### **\$7,500 Platinum Sponsorship Level - An Exclusive Opportunity**

#### **1/ Highest Level Recognition as the Sponsor of the Awards Luncheon on Sunday**

##### Each Platinum Sponsorship Includes These Benefits:

- Two complimentary full-Conference registrations including meals and materials
- One free exhibit package (The package includes a complimentary exhibitor registration.)
- A linked acknowledgement on the homepage of the Conference website
- Your logo included in the printed program distributed at the Conference
- Your logo on signage at the event
- Two tickets will be provided for additional company representatives to be present at your sponsored lunch
- A complimentary reserved VIP table for your guests in a prime location at your lunch
- Opportunity to briefly welcome NGA members at your hosted event (3 – 5 Minutes ONLY)
- Your sponsorship with logo included in the printed materials distributed at the Conference
- A quarter page ad in the December issue of *The National Guardian* newsletter from copy you provide
- Inclusion in a thank you acknowledgement in *The National Guardian*

### **\$5,000 Gold Sponsorship Level – Stand Out With One of These Opportunities**

#### **1/ Your Logo on the Conference Portfolios Distributed to Each Attendee**

#### **2/ Recognition as the Sponsor of Monday's Networking Luncheon & Dessert with Exhibitors**

#### **3/ Recognition as the Sponsor for One of the General Session Presentations**

- ★ Michael Murphy opening the Conference with "Life in A Constantly Changing Society"
- ★ Nevada Attorney General Catherine Cortez-Masto on abuse and other issues affecting the elderly
- ★ "The Guardianship of Loyce Juanita Parker: Confused Courts, Interstate Chaos, and How UAGPPJA Can Help" - Panelists Eric Fish, Terry Hammond, Sally Hurme, and Erica Wood
- ★ Judge Matthew Carling closing the conference with "Guardianship: An Exercise in Human Nature"

##### Each Gold Sponsorship Includes These Benefits:

- One complimentary full-Conference registration including meals and materials
- One free exhibit package (The package includes a complimentary exhibitor registration.)
- A linked acknowledgement on the Conference website
- Your logo included in the printed program distributed at the Conference
- Your logo on signage at the event
- Acknowledgement from the podium in a general session with the opportunity to rise and be recognized
- Your sponsorship with logo included in the printed materials distributed at the Conference
- Inclusion in a thank you acknowledgement in *The National Guardian* newsletter

**Note:** Portfolio sponsorship must be reserved before August 15, 2009 to allow for production time.

## **\$2,500 Silver Level – Three Opportunities to Sponsor a Continental Breakfast**

**1/ Group Continental Breakfast on Sunday, Oct. 4**

**2/ Group Continental Breakfast on Monday, Oct. 5**

**3/ Group Continental Breakfast on Tuesday, Oct. 6**

Each Silver Sponsorship Includes These Benefits:

- One complimentary full-Conference registration including meals and materials
- An acknowledgement on the Conference website
- Your logo on signage at the event
- Acknowledgement from the podium in a general session with the opportunity to rise and be recognized
- Your sponsorship with logo included in the printed materials distributed at the Conference
- Inclusion in a thank you announcement in *The National Guardian*

**Note:** The \$2,500 level of sponsorship does not include a free exhibit package.

## **\$1,500 Bronze Level – Five Opportunities to Sponsor a Meeting Break**

**1/ Morning Break on Sunday, Oct. 4**

**2/ Afternoon Break on Sunday, Oct. 4**

**3/ Morning Break on Monday, Oct. 5**

**4/ Afternoon Break on Monday, Oct. 5**

**5/ Morning Break on Tuesday, Oct. 6**

Each Bronze Sponsorship Includes These Benefits:

- One complimentary full-Conference registration including meals and materials
- An acknowledgement on the Conference website
- Your logo on signage at the event
- Acknowledgement from the podium in a general session
- Your sponsorship with logo included in the printed materials distributed at the Conference

**Note:** The \$1,500 level of sponsorship does not include a free exhibit package.

## **\$1,000 Level – Sponsor Your Choice of One of the 12 Breakout Sessions**

Each \$1,000 Sponsorship Includes These Benefits:

- One complimentary full-Conference registration including meals and materials
- An acknowledgement on the Conference website
- Your logo displayed in your breakout room
- Acknowledgement from the podium in your breakout session.

**Note:** The \$1,000 level of sponsorship does not include a free exhibit package.

## **\$500 General Meeting Sponsor (Multiple Opportunities)**

Each \$500 General Sponsor will be acknowledged on signage, in printed materials distributed at the Conference, and in a general listing on the Conference website. **Note:** *General Meeting Sponsorship does not include a Conference registration or a free exhibit space.*

**IMPORTANT NOTICE:** Sponsor benefits apply as stipulated above provided that full information and a commitment for payment are received by NGA no later than Tuesday, September 1, 2009, unless an earlier commitment date is otherwise noted. Sponsor is responsible for providing an electronic/digital copy of the company logo for use on the website, on Sponsor signage, and in other acknowledgements.



# Exhibiting Opportunities

## NGA Conference on Guardianship

October 3 - 6, 2009 in Las Vegas, Nevada

**EXHIBIT AREA AVAILABLE: Sunday, October 4 through Monday, October 5**

### Exhibit Package Fee

\$700 for each tabletop exhibit package (Sponsors at the \$5,000 level or higher are entitled to one free exhibit package.)

### The Exhibit Package Includes

A single tabletop exhibit space with a draped and skirted 8' x 30" table, two chairs and tent card sign

One complimentary exhibitor registration with

- an attendee list and all other conference materials
- access for all food functions held in the Exhibit Area (see schedule below)
- admittance for one person to lunch on Sunday and Monday, and Welcome Reception Saturday evening
- the opportunity to attend all educational sessions

Note: If additional exhibitor registrations are needed, contact the Business Office at 877-326-5992 for fees and instructions. **Detailed information will be sent to all confirmed exhibitors prior to the Conference.**

### Contract and Payment

Table locations will be assigned on a first come/first served basis, and only upon receipt of the contract and payment in full. Payment is due by Tuesday, September 1, 2009. **No space will be assigned until payment in full is received.**

### Tentative Exhibitor Schedule (Exact times and events are subject to change)

<p><u>Sunday, October 4:</u> Exhibit Area Open – 10:00 am to 7:30 pm Exhibitor Set-up – 7:30 am to 9:30 am Morning Break – 10:00 am to 10:30 am and Opening of Exhibit Area Afternoon Break - 3:15 pm to 3:45 pm Exhibitors Reception – 5:30 pm to 7:30 pm with Entertainment and Live Auction</p> <p><u>Monday, October 5:</u> Exhibit Area Open – 7:00 am to 2:00 pm Continental breakfast – 7:00 am to 8:30 am Morning Break - 10:00 am to 10:30 am Desserts following Lunch - 1:00 pm to 1:45 pm Exhibit Tear Down – begins at 2:00 pm with completion by 4:30 pm</p>
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### Set-up and Tear-down

Exhibits must be operational by 9:30 am on Sunday, October 4 to be ready for the opening of the exhibit area at 10:00 am. All exhibits must remain in place until tear down, which will begin at 2:00 pm on Monday, October 5 after desserts are served in the exhibit area. The exhibit area must be completely cleared no later than 4:30 pm on Monday.

### Exhibit Furnishings

Each exhibit space is the equivalent of an eight-foot (8') tabletop. You must provide advance notice if your standing exhibit requires more space than allotted with an eight-foot table or if you are using a floor display behind your table. Each space will be provided with one printed tent card, a table and two chairs. The entire Exhibit Area is carpeted. For electric and additional items required for your tabletop, please see contract for details and rates. Rates quoted do not include the 7.75% NV state sales tax or the hotel's 21% service charge on equipment and labor.

### Hotel Processing & Handling Information

Packages will not be accepted if delivered prior to October 1, 2009. Charges will be as follows. 0-5 lbs \$5.00; 6-15 lbs \$10.00; boxes in excess of 16 lbs, please contact NGA for specific fees. 1 crate (shipped booth w/wheels) - \$400 flat fee (Please Note: If packages arrive prior to October 1, additional fees will apply for storing of shipped items.)

### Cancellation Policy

Cancellations received by Tuesday, September 1 will result in a refund of 75%; NGA will retain 25% for administrative services. No refunds will be given after September 1.

### For More Information

Questions related to Exhibit logistics, contact Jeanmarie Kline, CMP at 717-979-6979 or [jkline@Helmsbriscoe.com](mailto:jkline@Helmsbriscoe.com)

For all other questions on Sponsorship or Exhibiting, contact Denise Ott at 717-580-1946 or [denise@heusergroup.com](mailto:denise@heusergroup.com)



# Sponsor/Exhibitor Agreement

## NGA Conference on Guardianship

### October 3 - 6, 2009 in Las Vegas, Nevada

**THE FOLLOWING INFORMATION ABOUT YOUR COMPANY WILL BE USED ON PROMOTIONAL MATERIALS**  
Please Print Clearly, Especially if Faxing.

Company Name \_\_\_\_\_

Contact Name and Title -- *Normally this is the person you would want Conference attendees to use as their contact.*

Address \_\_\_\_\_

Website \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**Complete this Section of the Agreement for Sponsorship**

We hereby agree to contribute the sum of \$\_\_\_\_\_ for sponsorship as noted below. We understand that benefits for sponsorship will be provided as indicated at specific levels on the Sponsorship Opportunities form provided that full information and a commitment for payment are received by NGA not later than Tuesday, September 1, 2009. Note: The portfolio sponsorship has an August 15, 2009 deadline to allow production time.

**PLEASE NOTE:** Sponsorships are available on a first come/first served basis. You will be contacted if your selection has already been confirmed. For more information about sponsors opportunities or details about benefits contact Denise Ott at Denise@heusergroup.com/phone: 717-580-1946.

**\$7,500 Platinum Level** – (Includes two complimentary full-Conference registrations and a free exhibit package.)

- Awards Luncheon on Sunday, October 4

**\$5,000 Gold Level** – (Includes one complimentary full-conference registration and a free exhibit package.)

- Logo on Conference Portfolios Given to Attendees (Must receive commitment by August 15 to allow for production)
- Monday's Networking Lunch & Dessert with Exhibitors
- Sunday's Opening Session Speaker Michael Murphy
- Monday's General Speaker Nevada Attorney General Catherine Cortez-Masto
- Tuesday's General Session Panel on UAGPPJA
- Tuesday's Closing Speaker Judge Matthew Carling

**\$2,500 Silver Level** – (Includes one complimentary full-conference registration.)

- Continental Breakfast on Sunday, October 4
- Continental Breakfast on Monday, October 5
- Continental Breakfast on Tuesday, October 6

**\$1,500 Bronze Level** – (Includes one complimentary full-conference registration)

- Morning Break on Sunday, October 4
- Morning Break on Monday, October 5
- Morning Break on Tuesday, October 6
- Afternoon Break on Sunday, October 4
- Afternoon Break on Monday, October 5

**\$1,000 Level – 12 Options Available: Topics & times at [www.guardianship.org](http://www.guardianship.org)** (Includes one complimentary full-Conference registration.)

- Sunday Breakout Session (Specify Preferred Topic and Time \_\_\_\_\_)
- Monday Breakout Session (Specify Preferred Topic and Time \_\_\_\_\_)

**\$500 Level – Multiple Opportunities** (Does not include a complimentary registration)

- General Meeting Sponsor

NGA will provide two complimentary full-Conference registrations for sponsors at the \$7,500 level and one complimentary full-Conference registration for sponsors at levels from 5,000 to \$1,000. The \$500 level does not include a complimentary registration. Please provide the name(s) of the person(s) who will use your complimentary sponsor registration(s). If additional registrations are needed, contact the Business Office at 877-326-5992 for fees and instructions

1/ \_\_\_\_\_ 2/ \_\_\_\_\_

**Sponsor must provide an electronic/digital copy of the company logo** for use on signs and other acknowledgements. The logo should be submitted with this agreement, but absolutely no later than September 1. A high resolution color TIF or JPEG provides best reproduction.

\_\_\_\_\_ An electronic copy of our logo is enclosed. \_\_\_\_\_ An electronic copy of our logo will be emailed to info@guardianship.org

**Continue to Complete Agreement and/or to Make Exhibit Arrangements**  
**Both Pages Must be Submitted to NGA**

## Complete this Section of the Agreement to be an Exhibitor

No exhibit space is considered reserved until NGA receives this agreement with authorized signature and commitment for payment.

### Company Name \_\_\_\_\_

hereby applies for exhibit space at NGA's 2009 National Conference on Guardianship. This Agreement represents our commitment of \$ \_\_\_\_\_ as payment in full (\$700) for each tabletop exhibit package. NGA cannot guarantee availability of exhibit space unless payment in full is received by Tuesday, September 1, 2009. Table locations will be assigned based on the date payment in full is received. If accepted as an exhibitor, the undersigned agrees to be bound by the regulations, requirements, and rules provided by the host of the event.

**Each exhibit package includes:** A single tabletop exhibit space with details as described and one complimentary exhibitor registration with an attendee list and all other conference materials, as well as access for all food functions held in the Exhibit Area (exhibitor reception, desserts, 3 breaks, & 1 breakfast), admittance for one person to lunch on Sunday and Monday, and the opportunity to attend all educational sessions. If additional exhibitor registrations are needed, contact the Business Office at 877-326-5992 for fees and instructions. **Detailed information will be sent to all confirmed exhibitors prior to the Conference.**

\_\_\_\_ Our sponsorship selected above (\$5,000 level or greater) includes one exhibit package, which we intend to use.

\_\_\_\_ We request \_\_\_\_\_ tabletop exhibit packages at \$700 each for a total of \$ \_\_\_\_\_.

Please provide the name(s) of the person(s) who will use the one complimentary exhibitor registration for each exhibitor package you have requested:

1/ \_\_\_\_\_

### Other Requirements

Electrical Needs (Rates below are quoted when pre-paid. Rates increase if request is onsite. Rates quoted do not include the 7.75% NV state sales tax or the hotel's 21% service charge on equipment and labor.)

- Electric Outlet 5amp - recommended for standard lights (\$85)
  - Electric Outlet 10 amp - recommended for halogen lights (\$149)
  - Electric Outlet 20 amp - recommended for lights, monitor/screen (\$200)
  - Extension Cord (\$20)
  - Six-outlet strip (\$20)
- I will be bringing a floor display to place behind my tabletop or my display is larger than the 8' table.
- I have additional exhibit requirements, please call me. NOTE: additional costs may be incurred

### Exhibitor Drawing

Yes, we will have a drawing. The prize will be (minimum value \$25) \_\_\_\_\_ and please include this in the exhibitor drawing list.

**CANCELLATION NOTICE:** Cancellations received by Tuesday, September 1 will result in a refund of 75%; 25% will be retained for administrative services. No refunds will be given after September 1.

## THIS AGREEMENT IS AUTHORIZED BY

Name and Title of Authorizing Agent \_\_\_\_\_

Authorizing Agent's Signature \_\_\_\_\_

Mailing Address for Invoice \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**TOTAL PAYMENT IN THE AMOUNT OF: \$ \_\_\_\_\_ (Please make a copy for your records.)**

\_\_\_\_ Please Invoice Us  
(Payment in Full Is Due Not Later Than Sept. 1, 2009.)

We require an emailed receipt when payment is processed.

\_\_\_\_ Check/Money Order Enclosed

**MAIL** check or money order payable to NGA with both pages of the Agreement to the NGA Business Office:

174 Crestview Drive  
Bellefonte, PA 16823  
Toll Free: 877-326-5992 / Email: info@guardianship.org  
Our Federal ID #36-3591860

\_\_\_\_ Payment by Credit Card

**FAX both pages** of the Agreement with credit card information to:  
**814-355-2452**

Credit Card Information: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard

\_\_\_\_\_  
Name on card (print)

\_\_\_\_\_  
Account Number

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
Signature

## Auction Contributions

To receive additional recognition and support NGA, we will provide the following item(s) valued at \$50 or greater for the silent auction.

Item #1 \_\_\_\_\_ Est. Value \_\_\_\_\_ Item # 2 \_\_\_\_\_ Est. Value \_\_\_\_\_

- We will bring the item(s) with us
- We will ship the item(s) to the hotel. Please contact us with shipping details.
- Gift Certificate (Mail to NGA, 174 Crestview Drive, Bellefonte, PA 16823 to arrive not later than September 15.)